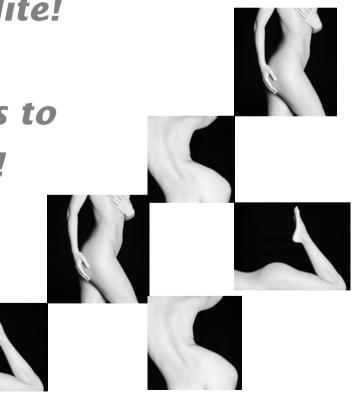


SOS SILHOUETTE PROGRAM

ADIPOSLIM: "top model" shape adipocytes to correct cellulite!

ADIPOLESS: less adipocytes to maintain your "silhouette"!

SEPPIC PATENTS





SOS SILHOUETTE PROGRAM – ADIPOSLIM & ADIPOLESS A WINNING DUO

A WINNING SLIMMING DUO



INHIBITS and ELIMINATES FAT STORAGE to get rid of existing cellulite!



CURATIVE action: for "top model" shape adipocytes! **ADIPOLESS**

"SILHOUETTE"

MAINTENANCE to prevent

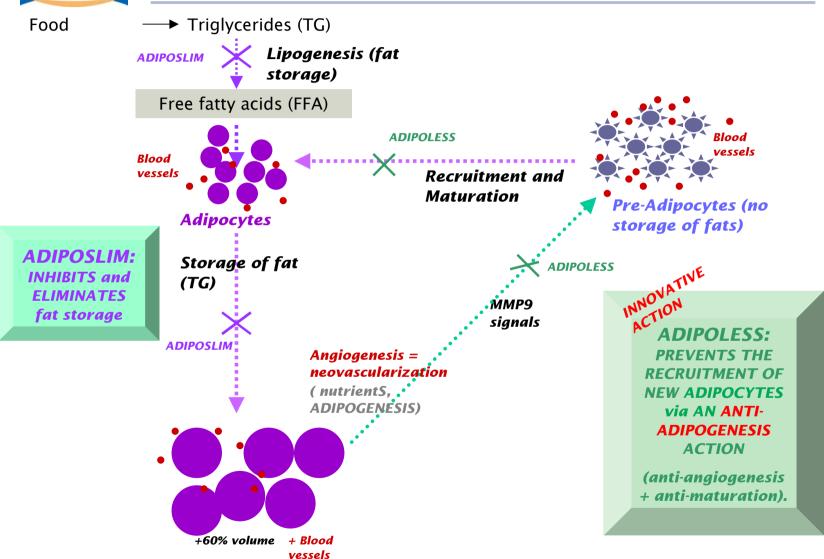
new fat forming!



PREVENTIVE action: less functional adipocytes!



SOS SILHOUETTE PROGRAM – ADIPOSLIM & ADIPOLESS A WINNING DUO





SOS SILHOUETTE PROGRAM

ADIPOSLIM: "top model" shape adipocytes to correct existing cellulite.

SEPPIC patent





ADIPOSLIM - STRUCTURE

Lauric acid (C12)

derived from plants

(lipophilic)

Proline

derived from biotechnology (hydrophilic)

Lauroyl proline

Amphiphilic structure

=> Excellent cutaneous bio-affinity

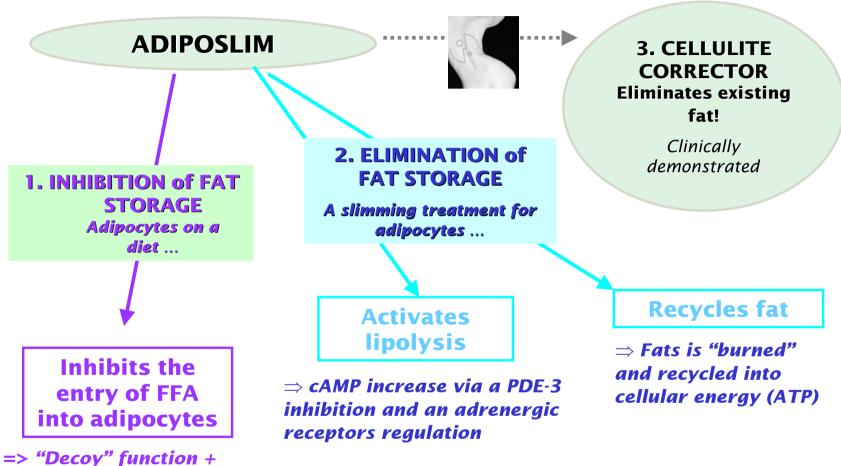
Defined, <u>titrated</u> and stable ingredient (liquid form)

INCI name: Sorbitan laurate and Lauroyl Proline



LPL inhibition

ADIPOSLIM: TOP MODEL SHAPE ADIPOCYTES VIA A FAT STORAGE INHIBITION AND ELIMINATION!

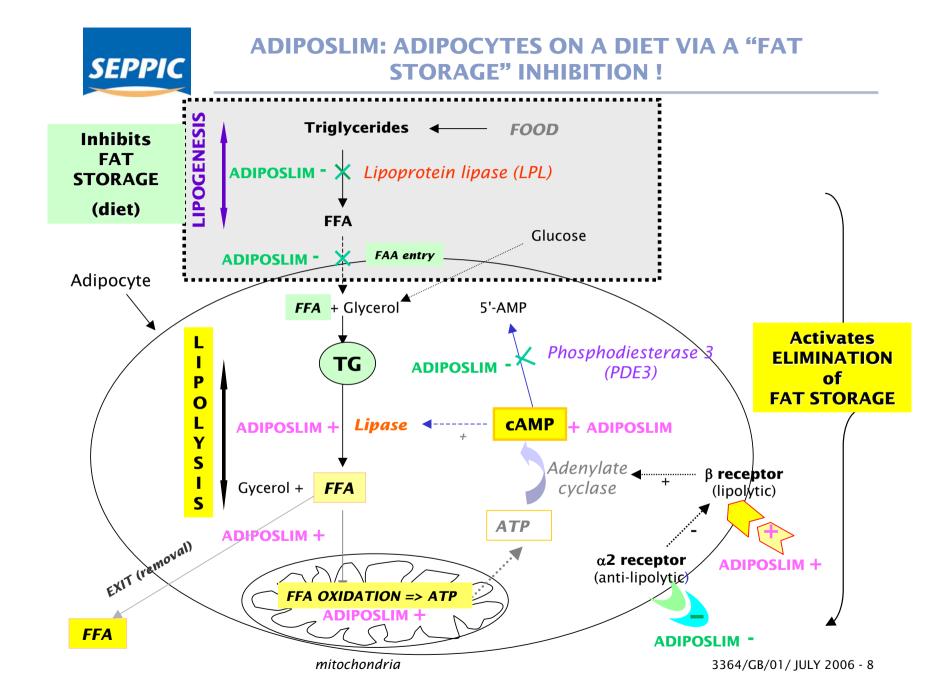




ADIPOSLIM:

1. INHIBITION OF FAT STORAGE

Adipocytes on a diet!

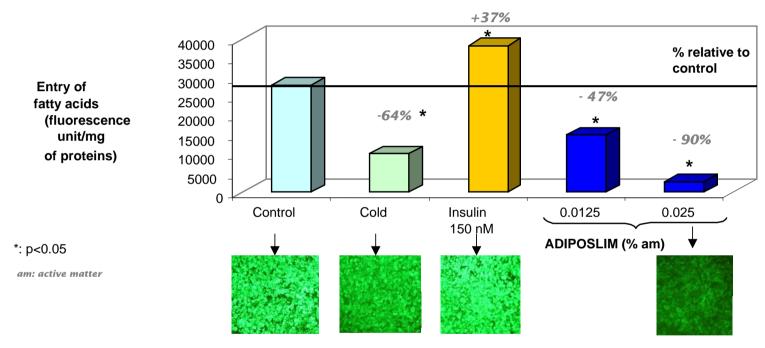




ADIPOSLIM: ADIPOCYTES ON A DIET VIA A "FAT STORAGE" INHIBITION!

1. INHIBITS THE ENTRY OF FFA INTO ADIPOCYTES:

<u>Protocol</u>: measurement of a non-metabolizable fluorescent fatty acid entry (5 methyl-BDY-dodecanoic acid) into mature adipocytes (3T3) with or without ADIPOSLIM (positive control = insulin and negative control = cold)



ADIPOSLIM inhibits the entry of FFA into mature adipocytes, thus putting them on a diet!

This fat storage reduction is reinforced by the inhibition of the Lipoprotein Lipase (-22% at $0.1\%_{am}$).



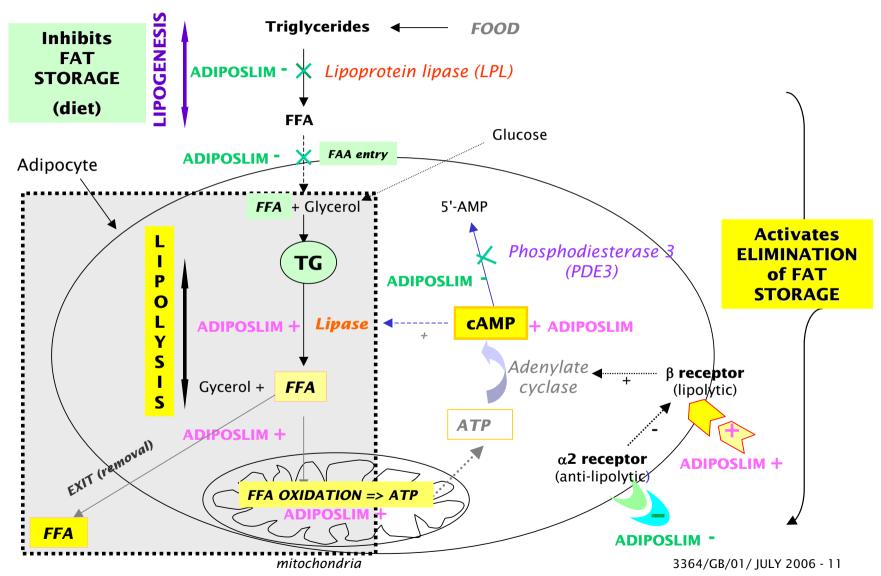
ADIPOSLIM:

2. Activates ELIMINATION of FAT STORAGE

for "top model" shape adipocytes!



ADIPOSLIM: "TOP MODEL" SHAPE ADIPOCYTES VIA AN ELIMINATION OF FAT STORAGE!

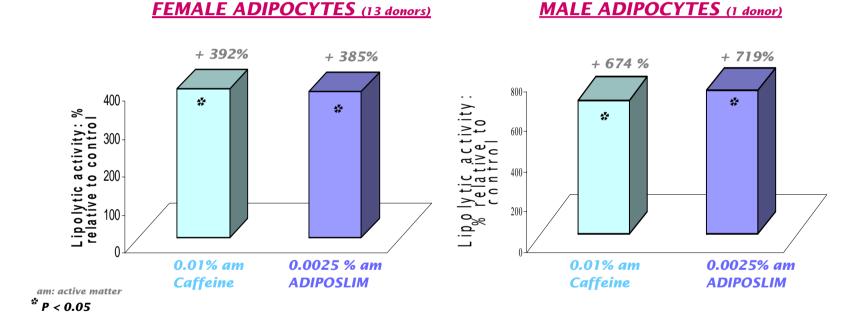




ADIPOSLIM: "TOP MODEL" SHAPE ADIPOCYTES VIA AN ELIMINATION OF FAT STORAGE!

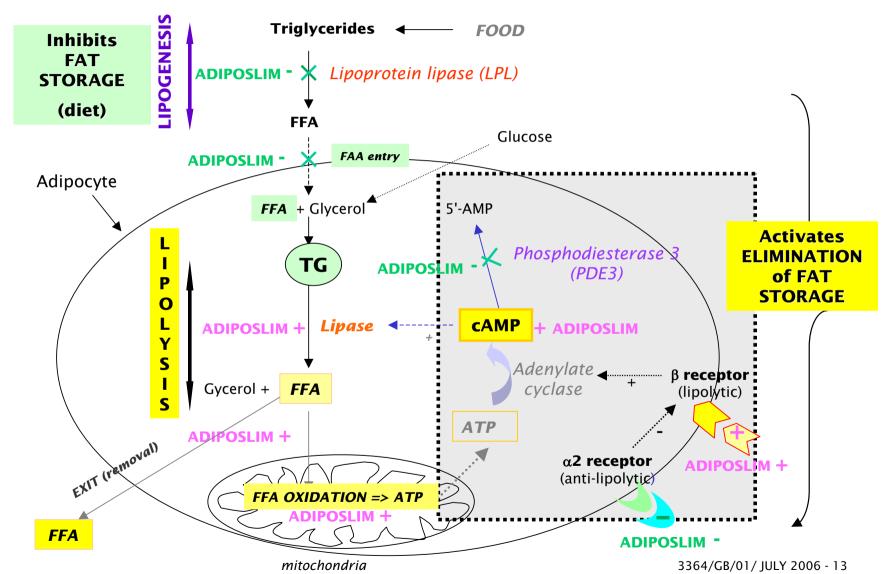
2.1 ACTIVATES LIPOLYSIS (= FAT REMOVAL) IN THE ADIPOCYTES

<u>Protocol</u>: measurement of triglycerides lipolysis by assay of free fatty acids (FFA) expelled of normal human adipocytes (obtained from male and female abdominal cosmetic surgery) with or without ADIPOSLIM (Positive control = CAFFEINE)



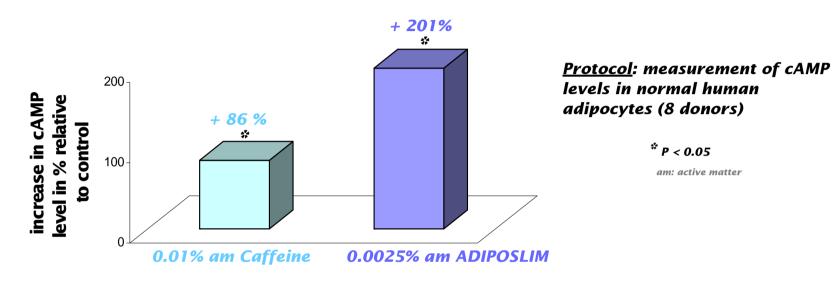
ADIPOSLIM efficiently "eliminates" fats (FFA) from male or female adipocytes => "Caffeine-like" lipolytic activity







2.1.1. Lipolysis activation via an increase in a key substance = cAMP



ADIPOSLIM <u>increases cAMP level</u>, a KEY substance in the elimination of fat (more effective than caffeine):

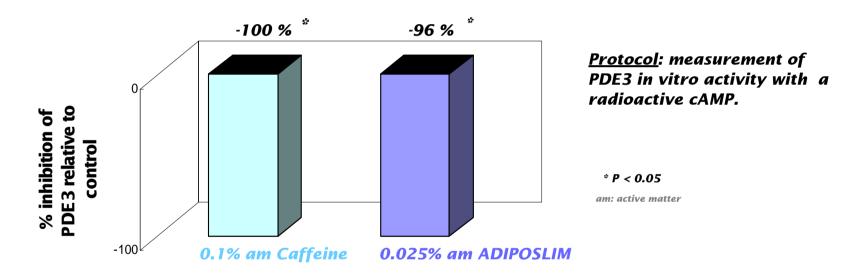
How?

- \Rightarrow Via a <u>PDE3 inhibition</u> (-96% at 0.025% am ADIPOSLIM) => cAMP accumulation
- \Rightarrow Via an <u>adrenergic receptor regulation</u> (stops inhibition of lipolysis induced by an α adrenergic agonist or by a β adrenergic antagonist) = cAMP accumulation = ACTIVATION OF LIPOLYSIS



2.1.1. Lipolysis activation via an increase in a key substance = cAMP

2.1.1.1. **7 cAMP via Inhibition of PDE 3:** (phosphodiesterase 3):

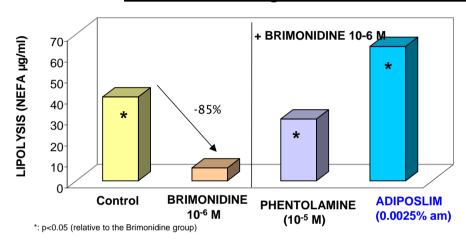


ADIPOSLIM inhibits PDE3, thus inducing the intracellular cAMP accumulation in the adipocytes ("caffeine-like" inhibition of PDE3) => EXPULSION of FFAs.

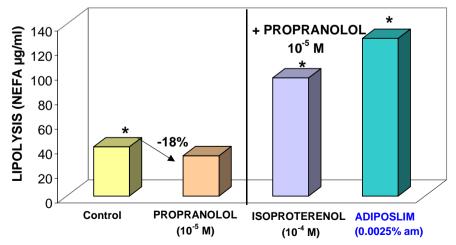


2.1.1. 7 Lipolysis via an increase in a key substance = cAMP

2.1.1.2. **A cAMP via regulation of adrenergic receptors:**



Alpha 2 receptor: Like phentolamine (alpha 2 antagonist), ADIPOSLIM totally stops the inhibition of lipolysis induced by brimonidine (α 2 agonist) => ACTIVATION OF LIPOLYSIS

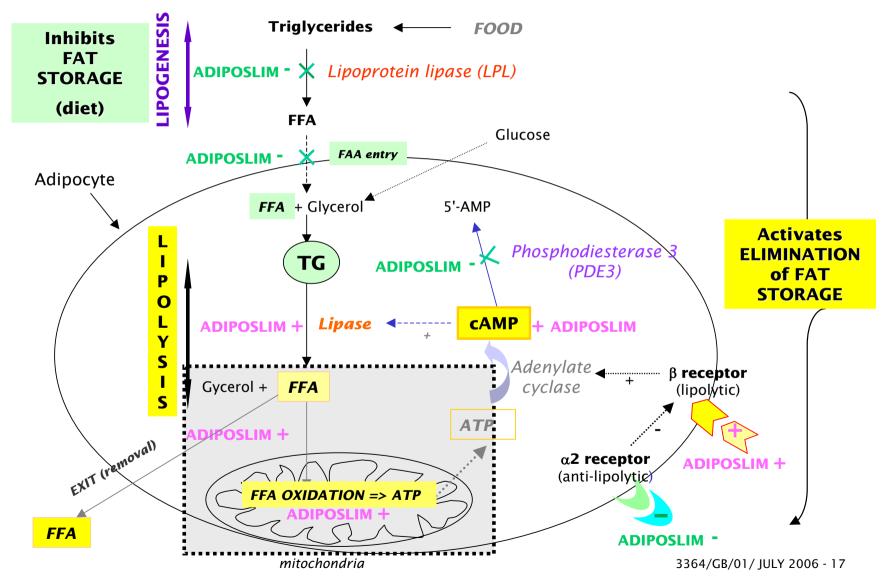


Beta 2 receptor: Like lisoproterenol (beta 2 agonist), ADIPOSLIM totally stops the inhibition of lipolysis induced by propranolol (β 2 antagonist) => ACTIVATION OF LIPOLYSIS

am: active matter



ADIPOSLIM: RECYCLING of FFAs produced by LIPOLYSIS into ENERGY (ATP)

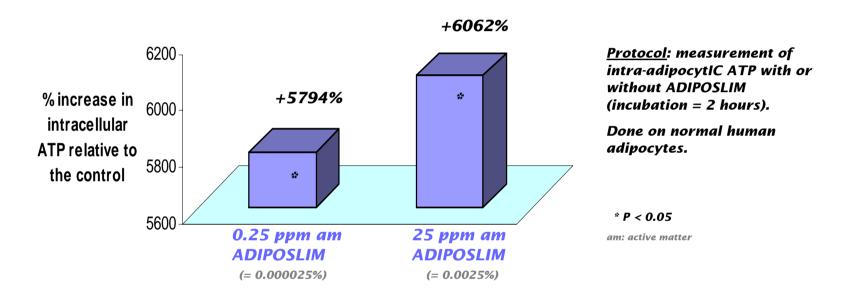




ADIPOSLIM: MELTING OF ADIPOCYTES VIA AN ELIMINATION OF FAT STORAGE!

2.2. RECYCLES FATS INTO ENERGY (= ATP)

=> Becoming of FFAs released by lipolysis?



Fat is "burned" and recycled into available cellular energy ATP.

Therefore, FFAs are not stored as Triglycerides again.

Adipocytes are effectively "emptied" of all their fat.



ADIPOSLIM: 3. Cellulite corrector In vivo efficacy



ADIPOSLIM: CELLULITE CORRECTOR

3.1. CLINICAL TEST PROTOCOL:

- Adiposlim at 3% as
 (formula 7028) vs placebo
 => cancelled massage
 effect
- 19 volunteers
- 1 month of treatment on the thighs
- 1. Visual improvement of cellulite (dermatological scoring) + topological illustration (skin relief print)
- ⇒ 2. Measurement of antiorange peel effect (reduction in fat infiltration).

Cream-gel tested No. 7028 (without caffeine)

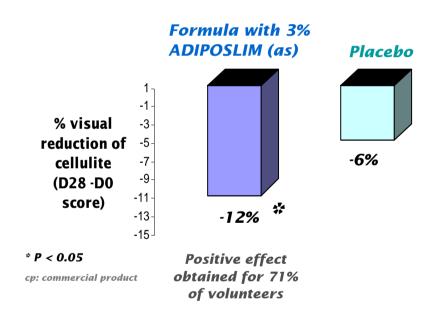
SEPINOV EMT10 (Hydroxyethyl acrylate & Sodiumacryloyldimethyl taurate copolymer- SEPPIC)	3.00 %
• Water / Aqua	Qsp 100%
Glycerin	10.00 %
Isononyl isonanoate	4.00 %
Cyclopentasiloxane	2.00 %
Phenoxyethanol	0.35 %
Methyl paraben	0.15 %
Ethyl paraben	0.15 %
• Ethanol	30.00%
Chlorphe nesin	0.20 %
Fragrance	0.20 %
ADIPOISL(Morbitan laurate and lauroyl ProlineSEPPIC)	3.00 %
NAOH (12% solution)	Qs pH= 5.2



ADIPOSLIM: CELLULITE CORRECTOR

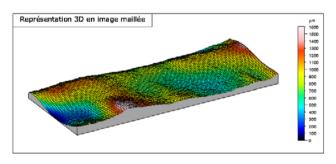
3.2. VISUAL IMPROVEMENT OF CELLULITE ON D30:

=> Dermatological scoring:

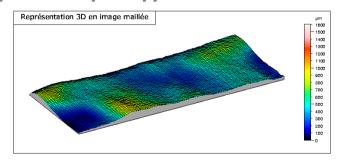


=> Thigh print:

Before treatment (D0):



After treatment (D28) of the formula with 3% Adiposlim: surface appearance is smoothed



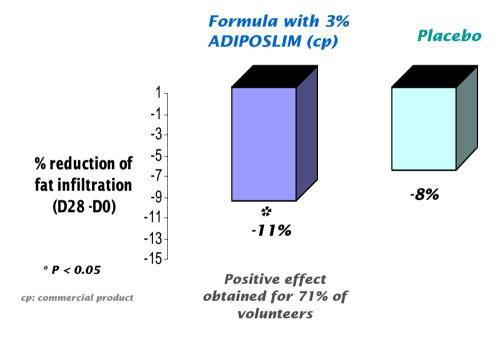
ADIPOSLIM <u>significantly</u> and <u>visually</u> corrects cellulite without any massage effect.



ADIPOSLIM: CELLULITE CORRECTOR

3.3. REDUCTION OF ORANGE PEEL EFFECT

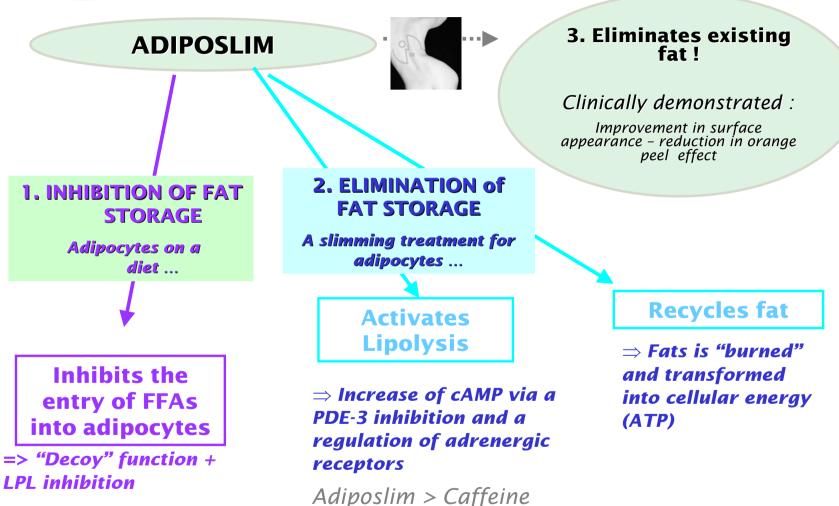
=> Ultrasound measurement of dermal density (= inversely proportional to fat infiltration)



ADIPOSLIM significantly limits dermal fat infiltration. It thus reduces the "orange peel" appearance of the skin.



ADIPOSLIM: "TOP MODEL" SHAPE ADIPOCYTES VIA A FAT STORAGE INHIBITION AND ELIMINATION!





ADIPOSLIM:

4. Tolerance



ADIPOSLIM - TOLERANCE

→ ADIPOSLIM has an excellent tolerance profile :

- .Very well tolerated when topically applied
- . Non-sensitizing
- . Non-mutagenic

Recommended dose for total safety: **up to 3% in topical cosmetic applications**



ADIPOSLIM:

5. Formulation guidelines



ADIPOSLIM: FORMULATION GUIDELINES



ADIPOSLIM can be incorporated up to 3% in all types of topical formulas. It can be easily incorporated into slimming projects:

Yellow opalescent liquid Lipophilic

Color and odor stable over time.

Non sensitive to heat and shearing - Compatible with cold process.

Incorporation before emulsion (in the heated oily phase) or after emulsion, while still hot.

May generate electrolytes during neutralization => Use of SEPIPLUS range polymers recommended.

Compatible with caffeine, ethanol.



Suitable for White emulsions or cream-gels (with or without fragrance).



CELLULITE CORRECTION CARE – CAFFEINE FREE – PROVEN EFFICACY - 7028

Cream gel with ADIPOSLIM tested in vivo on 19 volunteers. Visual cellulite improvement obtained on 71% of volunteers after only one month of treatment.

Formula

A	SEPINOV EMT10 (Hydroxyethyl acrylate & Sodium acryloyldimethyl taurate copolymer - SEPPIC)	3.00 %
	• Water	Qsp 100%
В	Glycerin	10.00 %
C	Isononyl isonanoate	4.00 %
	Cyclopentasiloxane	2.00 %
	 Phenoxyethanol 	0.35 %
	Methyl paraben	0.15 %
	Ethyl paraben	0.15 %
D	• Ethanol	30.00%
	• Chlorphenesin	0.20 %
	• Fragrance	0.20 %
E	ADIPOSLIM (Sorbitan laurate and Lauroyl Proline – SEPPIC)	3.00 %
F	NAOH (12% solution)	Qs pH= 5.2



INVISIBLE LIQUID SLIMMING AND FIRMING PATCH - 7025

Original formula for a second-skin treatment combining ADIPOSLIM with SEPILIFT DPHP (firming action) and SESAFLASH (rapid improvement in surface appearance).

Formula

Α	•	Polyvinyl Alcolol (20% solution in water)	40.00%
	•	Water	Qsp 100%
	•	Ethanol	30.00%
	•	Chlorphenesin	0.20%
	•	SEPINOV EMT10 (Hydroxyethyl Acrylate / Sodium Acryloyl dimethyl taurate	1.00%
		copolymer - SEPPIC)	
	•	Xanthan gum	0.20%
В	•	SESAFLASH (Glycerin & Acrylates copolymer & VP/ Polyglycol ester &	3.00%
		Hydrolyzed Sesam Protein PGpropyl Methylsilanediol - SEPPIC)	
C	•	ADIPOSLIM(Sorbitan Laurate & N-Lauroyl Proline- SEPPIC)	3.00%
D	•	SEPILIFT DPHP (Dipalmitoyl Hydraoxyproline- SEPPIC)	1.00%
	•	Water	10.00%



INTENSE LIPO-STOP SLIMMING CARE 7026

ADIPOSLIM™ associated with CAFFEINE for a powerful lypolytic effect.

Formula

Α	• SIMULSOL 165 (Glyceryl stearate and PEG-100 stearate - SEPPIC)	2.00 %
	• MONTANOV 202™ (Arachidyl alcohol & behenyl alcohol & arachidyl glucoside - SEPPIC)	3.00 %
	Caprilic Capric triglyceride	15.00 %
В	• SEPIPLUS 400 (Polyacrylate 13 /Polyisobutene /Polysorbate 20 – SEPPIC)	0.20 %
C	Chlorphenesin	0.20 %
	Methyl paraben	0.30 %
	Ethyl paraben	0.20 %
	• Caffeine	5.00 %
	• Water	Qs 100 %
D	• Ethanol	20.00 %
E	ADIPOSLIM (Sorbitan Laurate & Lauroyl Proline- SEPPIC)	3.00 %
	Fragrance	0.07 %



ADIPOSLIM:

6. Summary of key benefits



ADIPOSLIM KEY BENEFITS

- 1. Lipo-aminated structure for targeted adipocytes efficacy (vectorization of titrated Lauroylproline) SEPPIC PATENT
- 2. Dual action for "TOP MODEL" SHAPE ADIPOCYTES!
- ⇒ 1. Inhibition of Fat Storage => puts adipocytes on a diet by inhibiting the entry of free fatty acids
- ⇒ 2. Elimination of Fat Storage => fat is expelled from the adipocytes and recycled into energy
- 3. Cellulite corrector without massage: efficacy clinically demonstrated after 1 month of treatment (versus placebo)
- 4. Excellent tolerance for cosmetic applications (3%)
- 5. Perfect cosmetic stability can be used in cream-gels & emulsions compatible with caffeine and ethanol.
- 6. The "Plus Points" in comparison with caffeine:
- => INHIBITION of FAT STORAGE / Greater ELIMINATION of FAT STORAGE (improved Lipolysis + recycling of FFA into energy) / Formulation advantages (stability & ease of use) / Regulatory issue



SOS SILHOUETTE PROGRAM

ADIPOLESS:

Less adipocytes to maintain your "silhouette"!

Anti-Adipogenesis innovation.

SEPPIC and Biopharmacopea patent





ADIPOLESS - STRUCTURE



ADIPOLESS, a very high-quality plant extract with new powers

QUINOA from CANADA
- Organic crop
conforming with
international
standards

=> No herbicides, pesticides or fertilizers used. Composition and efficacy are guaranteed for each batch: dilinoleoyl-glycero-3-phosphocholine content titrated + guaranty of slimming innovation (anti-angiogenesis effect tested)

Original extraction process (patented) for improved slimming efficacy

INCI name: Butylene Glycol and Chenopodium Quinoa Seed Extract



ADIPOLESS - STRUCTURE

Original extraction process (patented)

Chenopodium Quinoa from Canada



-Noble plant containing no gluten called the "rice of the Incas", with a targeted nutritional value: rich in bioavailable minerals (iron, magnesium, zinc, manganese), vitamins, essential amino acids, etc.

- High-quality ORGANIC crops

Purification by mechanical abrasion, vigorous washing, drying and pasteurization

Desaponified extract, without contaminants

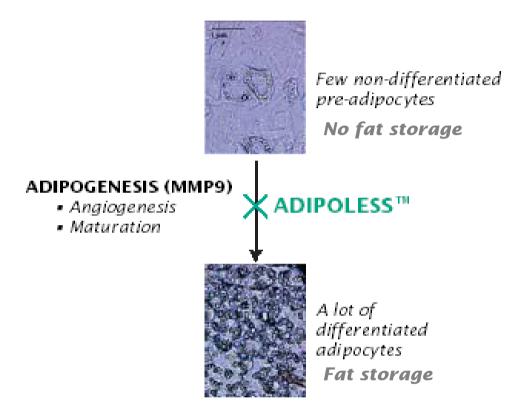
More efficient extraction

ADIPOLESS

- With a titrated DLP content (dilinoleoyl-glycero-3 phosphocholine)
- Slimming efficacy guaranteed (anti-angiogenesis effect)



ADIPOLESS: ANTI ADIPOGENESIS INNOVATION



ADIPOLESS inhibits the formation of new fat thanks to its antiadipogenesis effect.



ADIPOLESS: ANTI ADIPOGENESIS INNOVATION



ADIPOLESS



Innovation

ANTI-ADIPOGENESIS EFFECT

Prevents recruitment of new adipocytes thanks to its anti-MMP9 effect (signal promoting formation of adipose tissue)

Complementary
effect with
ADIPOSLIM to
maintain the
« silhouette » !

1. ANTI ANGIOGENESIS

Inhibits neo-vascularisation

Pre -Adipocytes are on a diet

2. ANTI MATURATION of adipocytes

Adipocytes are not functional and cannot store fats!



ADIPOLESS

1. Anti-Adipogenesis

INNOVATIVE EFFECT

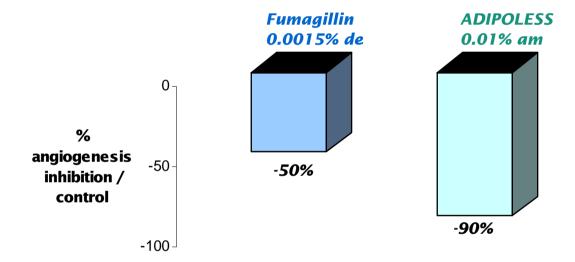


ADIPOLESS: LESS ADIPOCYTES TO MAINTAIN YOUR "SILHOUETTE"

SLIMMING INNOVATION

1.1. ANTI-ANGIOGENESIS EFFECT (1) neo-vascularization)

<u>Protocol</u>: Quantification of the number of capillary structures on a UVEC endothelial cell culture coming from cord ombelical (able to arrange themselves in blood vessels).



⇒ ADIPOLESS limits the neo-vascularization required to nourish and generate new adipocytes (adipogenesis). Therefore it effectively inhibits the formation of new fat.

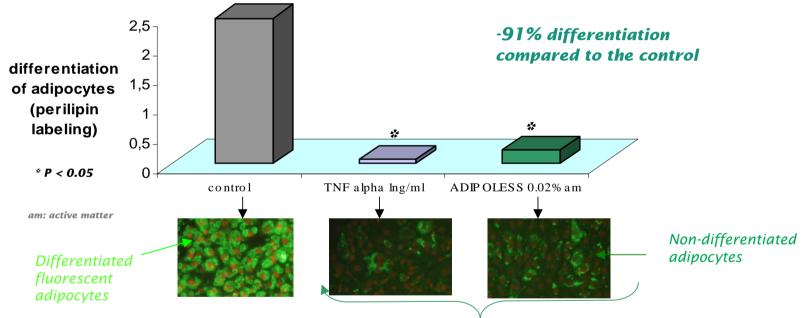


ADIPOLESS: LESS ADIPOCYTES TO MAINTAIN YOUR "SILHOUETTE"

1.2. INHIBITION OF ADIPOCYTES MATURATION (differentiation)

1.2.1. Non-functional adipocytes:

<u>Protocol</u>: Inhibition of differentiation of 3T3-L1 pre-adipocytes into adipocytes is quantified by fluorescent labelling of <u>PERILIPIN</u> (SPECIFIC labelling of lipid droplets). Their metabolic activity is evaluated by assay of the activity of G6PDH, a key enzyme in differentiation.



The Inhibition of maturation is confirmed by the inhibition of the metabolic activity of adipocytes (G6PDH unit / mg proteins): - 100% G6PDH compared to the control with 0.02% ADIPOLESS

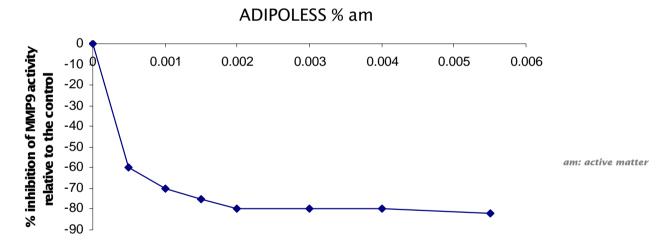


ADIPOLESS: LESS ADIPOCYTES TO MAINTAIN YOUR "SILHOUETTE"

1.3. MODE OF ACTION OF THE ANTI-ADIPOGENESIS EFFECT?

1.2.2. Inhibition of MMP9 (signal inducing neo-vascularization and differentiation):

<u>Protocol</u>: MMP9 is a metalloproteinase secreted by the adipocytes which contributes to adipocyte differentiation and neo-vascularization (formation of adipose tissue). Inhibition of human MMP9 activity is determined by fluoro-enzymatic assay.



=> By inhibiting the activity of MMP9, ADIPOLESS limits the adipogenesis process (differentiation of adipocytes and neovascularization). It thus prevents the formation of new fat.



ADIPOLESS: ANTI ADIPOGENESIS INNOVATION



ADIPOLESS



Innovation

ANTI-ADIPOGENESIS EFFECT

Prevents recruitment of new adipocytes thanks to its anti-MMP9 effect (signal promoting formation of adipose tissue) Complementary
effect with
ADIPOSLIM to
maintain the
« silhouette » !

1. ANTI ANGIOGENESIS

Inhibits neo-vascularisation

Pre- Adipocytes are on a diet

2. ANTI MATURATION of adipocytes

Adipocytes are not functional and cannot store fats!



ADIPOLESS 2. Tolerance



ADIPOLESS - TOLERANCE

→ ADIPOLESS has an excellent tolerance profile:

- .Very well tolerated when topically applied
- . Non-sensitizing
- . Non-mutagenic

Dose recommended for total safety: **up to 10% in topical cosmetic applications**



ADIPOLESS

3. Formulation guidelines



ADIPOLESS: FORMULATION GUIDELINES



ADIPOLESS can be incorporated from 1% to 3% in all types of formulas for topical use. It can be easily incorporated into slimming projects:

Hydro-soluble yellow liquid

With a titrated dilinoleoyl-glycero-3-phosphocholine content

Color and odor stable over time

Non sensitive to heat and shearing – Compatible with cold process. May be incorporated before or after emulsification. Introduction to the aqueous phase.

Does not generate electrolytes.

Compatible with caffeine, ethanol.



White emulsions or creams-gels



Colorless, clear lotions, toiletry products



SOS SILOUHETTE GEL 7047

Association of ADIPOSLIM and ADIPOLESS for a curative and preventive effect against cellulite. Cold process formula.

Formula:

A	•	SEPINOV EMT10 (Hydroxyethyl acrylate & Sodium acryloyldimethyl taurate copolymer – SEPPIC)	3.00%
	•	Water / Aqua	Qsp 100%
В	•	Glycerin	10.00%
C	•	Isononyl isonanoate	4.00%
	•	Cyclope ntasiloxane	2.00%
	•	Phenoxyethanol	0.35%
	•	Methyl paraben	0.15%
	•	Ethyl paraben	0.15%
D	•	Ethanol	30.0%
	•	Chlorphenesin	0.20%
	•	Fragrance	0.10%
E	•	ADIPOSLIM (Sorbitan laurate and lauroyl Proline - SEPPIC)	3.00%
F	•	NAOH (12% solution)	Qs pH= 5.2
G	•	ADIPOLESS (Butylene glycol and Chenopodium Quinoa Seed Extract - Seppic)	1.00%

.



ADIPOLESS

4. Summary of key benefits

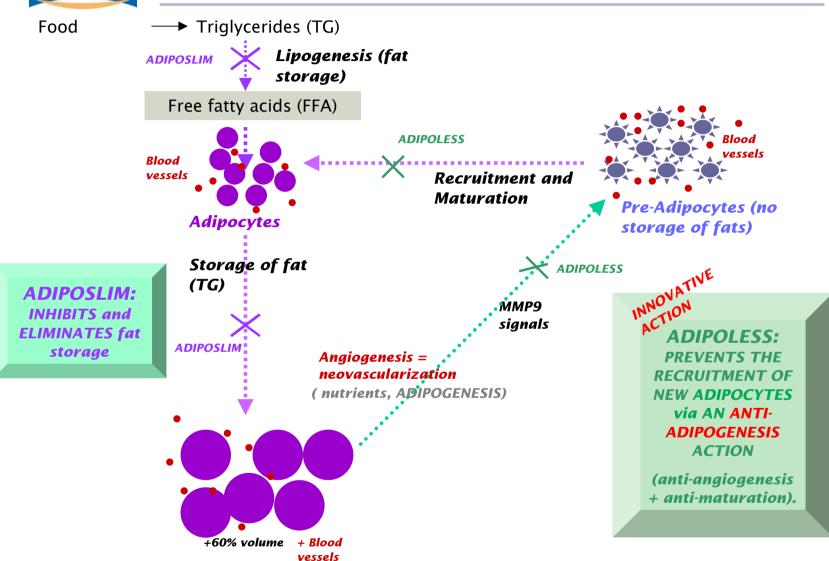


ADIPOLESS KEY BENEFITS

- Specific extract of Canadian Quinoa using an original extraction process - High-quality extract with a titrated active substance (dilinoleoyl-glycero 3 phosphocholine) content and a guaranteed anti-angiogenesis efficacy - paraben-free - PATENTED
- 2. Anti-adipogenesis INNOVATION thanks to an ANTI MMP9 action to prevent the formation of new fat!
 - => ANTI-ANGIOGENESIS ACTION => the adipocytes are isolated and put on a diet (> neo-vascularization)
 - => ANTI-DIFFERENTIATION ACTION => the adipocytes are no longer capable of storing fat
- 3. Excellent tolerance for cosmetic applications
- 4. Very easily formulated (hydrosoluble extract) in ALL cosmetic projects, including transparent lotions and toiletry products can be used to formulate colorless formulas (use from 1 to 3%)
- 5. Perfect cosmetic stability compatible with caffeine and ethanol.



SOS SILHOUETTE PROGRAM – ADIPOSLIM & ADIPOLESS A WINNING DUO





SOS SILHOUETTE PROGRAM – ADIPOSLIM & ADIPOLESS WINNING DUO

A WINNING SLIMMING DUO



INHIBITS and ELIMINATES FAT STORAGE to get rid of existing cellulite!



CURATIVE action: for "top model" shape adipocytes!

ADIPOLESS

"SILHOUETTE"

MAINTENANCE to prevent

new fat forming!



PREVENTIVE action: less functional adipocytes!



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* SEPPIC being:

SEPPIC S.A.

75, quai d'Orsay 75321 Paris cedex 07 FRANCE

Tel.: +33 (0) 1 40 62 55 55 Fax: +33 (0) 1 40 62 52 53

GIVAUDAN LAVIROTTE S.A.

56, rue Paul Cazeneuve BP 8344 - 69008 Lyon FRANCE

Tel.: +33 (0) 4 78 61 55 00 Fax: +33(0) 4 72 05 60 89

And, depending on the country:

SEPPIC UK Ltd

50 Salisbury Road PO Box 338 - Hounslow TW4 6SH - ENGLAND Tel.: +44 208 577 8800 Fax: +44 208 570 2106

SEPPIC Inc.

30, Two Bridges Road, suite 210 Fairfield, New Jersey 07004-1530 USA

Tel.: +1 973 882 5597 Fax: +1 973 882 5178

SEPPIC GmbH

ABC Tower Köln Ettore - Bugatti - Str.6-14 51149 Köln-Porz GFRMANY

Tel.: +49 (0) 220 3890 3100 Fax: +49 (0) 220 3890 3199

SEPPIC ITALIA Srl

Via Quarenghi 27 20151 Milano ITALY

Tel.: +39 02 38009110 Fax: +39 02 38009140

SEPPIC China

Room 510 Jin Tai Building 58 South Mao Ming Road Shanghai 200020 CHINA Tel.: +86 (21) 64 66 01 49 Fax: +86 (21) 64 66 11 09

SEPPIC Belgium NV

Nieuwe Weg 1 Haven 1053 B – 2070 Zwijndrecht BEI GIUM

Tel.: +32 3 250 3911 Fax: +32 3 250 3912

www.seppic.com

Subsidiary of the AIR LIQUIDE Group